

Heritage Farm Property Owners Association Board of Directors

Social Media Policy

The following shall constitute the Social Media Policy for the Heritage Farm Property Owners Association (herein referred to as the Association) Board of Directors (herein referred to as the Board) and shall remain in full force and effect until amended or repealed by the Board.

1. Personal identifying information, bank account numbers, tax identity numbers, and other sensitive information that can be used to illegally impersonate the Board, a Director, a member of the Association, or a vendor shall be kept confidential and shall never be included in any social media postings. Directors shall not disclose internal communications, conversations, and similar private, privileged communications until the official meeting minutes have been posted to the website. Directors shall not disclose or use confidential or proprietary information about the Association, the Board, and members of the Association.
2. The Board shall maintain a website, a Facebook account (including Facebook Messenger), and a GroupMe account to assist with dissemination of Association information. Questions posed through these forums shall be answered only by the President or the Vice President, unless one of them requests a response from another Director. No other social media platforms shall be used to disseminate Association information or answer Association-related questions. Directors shall not make social media statements regarding Association business or their responsibilities unless authorized and directed to do so by Board vote.
3. Directors shall not post derogatory, defamatory, or offensive content on any social media site. The Board and/or Directors shall not share false information through social media. If a Director receives questions or information through their personal social media accounts, the Director shall forward the questions or information to the Board and the President or the Vice President shall respond. Directors shall respect the privacy of one another and the opinions of others. Directors shall not represent their personal opinions as being authorized or endorsed by the Board.
4. Directors shall follow all applicable laws and ethics rules. This includes crediting the original publisher or author for any borrowed material. If a Director is found to be non-compliant with the Social Media Policy, that Director may be removed by a vote of the Board as provided by the Association By-Laws.